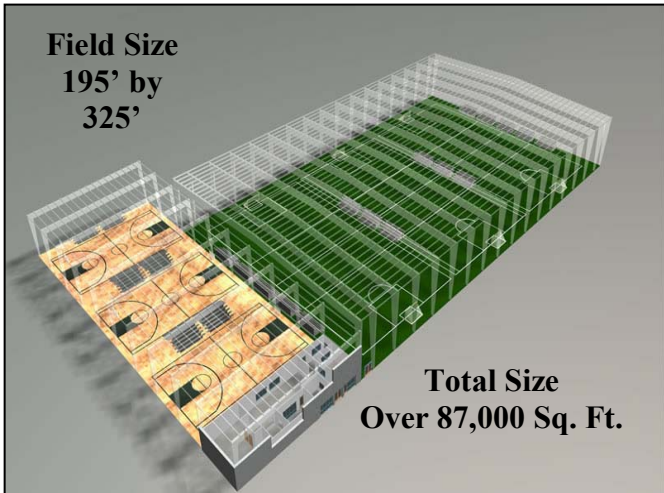




SCRANTON'S PREMIER MULTI-SPORT FACILITY



Why Advertise at Riverfront?

IMAGE AND TARGET MARKET

- **COMMUNITY – ORIENTED**
- **FAMILY – ORIENTED**
 - * **FUN ENVIRONMENT, CLEAN IMAGE, DEVELOPMENTAL PURPOSE**
- **SERVICE - ORIENTED**
 - * **PEOPLE FIRST**
- **GROWTH - ORIENTED**
 - * **NETWORKING, PARTNERSHIP, COOPERATION**
 - * **YOUR BUSINESS BROCHURES, LITERATURE, AND SALES PROMOTIONS ARE MADE AVAILABLE TO OUR VISITORS**

UNIQUE PROMOTIONAL SALES OPPORTUNITIES

- **RIGHT TO STAFF KIOSKS/DISPLAYS**
- **POINT-OF-PURCHASE SALES**
- **LITERATURE DISTRIBUTION**
- **RIGHT TO PROVIDE GIVE-AWAY ITEMS**
- **RIGHT TO DISTRIBUTE PRODUCT SAMPLES**
- **RIGHT TO HOLD SWEEPSTAKES**
- **RIGHT TO OFFER CUSTOMER COUPONS**

ONE-OF-A-KIND ADVERTISEMENT

**SCRANTON'S ONLY INDOOR
SOCCER COMPLEX**

ATHLETICS...

***A POPULAR AND DIFFERENT
FORM OF ADVERTISING**

SUPERIOR...

**FACILITY, TECHNOLOGY,
AND SERVICE**

“Riverfront Sports is a great new recreational facility that fills the need for an indoor venue for soccer, football, and basketball. With the Ice Box next door, Memorial Stadium and other Scranton High School playing fields across the street, and Weston Field two blocks away, it is in the center of what is becoming the region’s premier sports complex.”

- Mayor Chris Doherty of Scranton

Available Programs

TOURNAMENTS BIRTHDAY PARTIES
LEAGUES CAMPS
CLINICS TRADE SHOWS

Available Sports

SOCCER
BASKETBALL
FIELD HOCKEY
VOLLEYBALL
LACROSSE
FLAG FOOTBALL
BASEBALL
SOFTBALL

Opportunities For Exposure

- Over 300,000 Visitors
- Professionally Crafted Sign
- 5' by 10' Wall Banner
 - ❖ **Purchased** by Riverfront Sports
- Banner Web Ads

Sponsorship Investment

\$1,750 - 2 Years

Cost of Banner Included

IMPACT MEASUREMENT

- NUMBER OF ANNUAL VISITORS
- AMOUNT OF ANNUAL WEB CORRESPONDENCE
- SURVEYS
- SPONSORS PERSPECTIVE



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